

MEN PERFECT

Men Perfect: Stop the signs of time

The world is moving constantly and changes every day – just like you. But some things should stay just the way they are – just like your hair colour. Grey hair can make you look older than you feel. Stop the signs of time now with **Men Perfect**, from Schwarzkopf, developed especially for men.

Men Perfect is the first anti-grey toner gel for men. For the active man who hasn't got time to waste, the technologically advanced Men Perfect range of natural looking hair colour products brings a new dynamic to looking good in only five minutes.

The gentle, yet highly effective Men Perfect formula covers grey hair safely and discreetly for a natural look that blends perfectly with existing hair colour to create a crowning glory that's guaranteed to boost your confidence levels.

Research shows that men seek a hair colour solution that has similar tones to their own hair so Schwarzkopf has devised a male-specific alternative to traditional women's hair colours. Men Perfect provides a subtle, yet lasting answer for the unwelcome issue of greying hair.

Infused with caffeine, taurine, ginseng and keratin to maintain strong, healthy-looking hair, Men Perfect is the fast and easy option to for ensuring 'greys away' in five minutes. Using the innovative comb-through applicator, the ammonia-free colour gel is distributed evenly throughout the hair and develops into a colour that blends perfectly with your own hair colour.

Preparation is quick and simple. Start by squeezing the entire contents of the tube into the applicator bottle and replace the lid. Shake bottle well until contents are uniformly mixed then replace the lid with the innovative speed applicator and comb the contents of the bottle through your hair. Finally, rinse your hair and wave goodbye to solid, unnatural colour cover.

Now you can stop the signs of time. Men Perfect helps maintain the healthy good looks of your natural hair within only five minutes and lasts up to 28 washes. To keep grey hair at bay, reapplication is recommended once a month.

Sexy, suave and debonair is achievable, no matter what your age. To keep your head turning other's heads, switch to the fast, easy and effective hair colour enhancement solution – Men Perfect.

Exclusive to selected Clicks stores, the Men Perfect range comes in six hair-identical shades – Natural Light Brown, Natural Medium Brown, Natural Dark Brown, Natural Black Brown, Natural Black and Natural Black Black.